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INDIA'S BIG 'SMART CITY' DREAM!

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Personal financial planning is as essential as your physical health. A retail investor, especially, needs a money manager - something like a family doctor.

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WHY IT MATTERS!

Personal Finance is nothing, but how you finance yourself to achieve your personal goals (goals are nothing but your dreams given monetary values) using your income, your family income and loans. "Satisfaction" or "Peace" is known as a table balanced on four legs of "Financial peace/satisfaction", "Mental peace/satisfaction", "Physical peace/satisfaction" and "Social peace/satisfaction". If any of these legs get hurt, the peace of mind is disturbed. Therefore, financial health, being as important as any other ingredient concerning your health, has to be coming up with a robust planning for "Personal Finance".

Why Financial Planning Matters?

Personal financial planning is as essential as your physical health. A retail investor, especially, needs a money manager- something like a family doctor. Like a doctor, he is an expert in his area and needs you attention whenever you money needs attention. He should be good enough to be called your "family money manager" like family doctor. Market has changed a lot in past 10 years or so, with increased number of instruments to invest in. Mutual Funds, and its variety in itself, has confused every retail investor. Growing size of economy in India has also increased the number of middle class people massively. Middle class has no option but to invest in equity and bonds, as real estate market is also out of reach for plenty, if not many, of them. Even Fixed Maturity Plans (like FDs) are coming in plenty. Real Estate market is also getting the shine back slowly. With FDs not really giving the returns to fully furnish the demands of any middle class person, they need to look for other options in open market. Which nothing but means equity, MFs, FMPs, and other small saving schemes. Quite a lot confusing as to where to go!

Risk-reward Equation

Risk is always there in life, even while driving or walking on road. Therefore, the need to take calculated risk is a must. While following lane discipline avoids road accidents, a disciplined approach in finance also reduces the risk of equity to a lot extent. With the global economy coming back from the great recession, a little risk would give a blossoming reward. Risk is must, therefore, to get the good rewards. But at the same time, it needs some calculations which a money manager could best help a retail investor with.

Competitive Scenario

The competition in our industry has made myFin Advisor think a lot on the products (service line offerings) that it offers. myFin Advisor is certainly not another around-the-corner-of-street pawn shop. It offers an 'orthodox' money management solution that asks you to grow a 'money-plant' in your garden. The plant would take its own time to grow slowly but steadily under the supervision of experts like us and beautify your garden at the end of your retirement, fulfilling all your dreams!

We are not into trading into stock market but into investment. We do not give advice on trading but can tell you when and where to invest. We invest in your dreams and help you achieve them. And that is the reason: we seek long term relationship, being your family money manager.

Future Outlook

Indian stock market is very delicately poised in a cusp of growth and large amount of FII investments already done. On one

Top 5 Personal Finance Lessons From Warren Buffett's Letters

Warren Buffett needs no introduction...

He's one of the wealthiest men in the world, got that way by being maybe the best investor ever (if you can think of anybody with a better record over the past 50 years, lemme know in the comments), and is going to give away about 99 per cent of that wealth to philanthropy upon his death.

1.) Understand the difference between Price and Value

Buffet's genius is that he is better than 99.99 per cent of people in the world at putting a correct value on an asset. This is why he can identify assets that the market has mispriced, be they stocks, or entire companies. Putting the correct price on assets like time and happiness is at the very core of personal finance, and we have to be just as good as Buffett in understanding the value that each of these things have in our lives.

2.) Stay away from leverage

Occasionally Buffett borrowed money from banks to make large purchases of assets the he believed were very underpriced. We did the same when we bought our house and duplex, but beyond that his investment gains have been made from cash on hand. In other words, he invested so well that his companies kept kicking off more and more cash...which gave him more money to invest.

3.) Keep your goals consistent and in plain view

In about dozen different ways over the span of four decades Buffett states that the goal of Berkshire Hathaway is to increase the intrinsic economic value of the company on a per-shareholder basis. The guy has had a single goal for 40 damn years! I can't walk from my desk to the coffee machine at work without changing my mind and getting a coke instead! I think if Mrs. PoP and I can maintain the same focus on our personal finances over the next few years that Buffett has during the last 40, we'll be doing well.

4.) Be honest with yourself about your past performance and future prospects

Because Buffett's goal has been so consistent, he is able to track his progress since 1972. At the beginning of the 2012 letter he lays out his performance for each year, and compares the average to what an investor would have made in the S&P during the same time. Also, he is up-front with his investors about what his future prospects are (hint: not as good as his past performance). If you want to do well in personal finance, the same kind of transparency has to be applied to your past spending habits, and your future earnings potential.

5.) Be yourself

In all of his writing and investing, Buffett never tries to emulate anyone. Instead, he is simply himself – and sometimes that self is a dirty old man!

Execellent Quotes by Warren Buffett

On Earning : Never depend on single income. Make investment to create a second source.

On Spending : If you buy things you do not need, soon you will have to sell things you need.

On Savings : Do not save what is left after spending, but spend what is left after saving.

On Taking Risk : Never test the depth of river with both the feet.

On Investment : Do not put all eggs in one basket.

On Expectations : Honesty is very expensive gift. Do not expect it from cheap people.

hand, it has robust macro economic data in place, showing good amount of global promise in long term; on the other hand, indices has been hitting new highs due to record breaking FII investments.

Mid-term expectations are that some corrections are due, but long-term story for the Indian stock market is intact to be bullish for at least next couple of years. Retail investors who have already invested should stay intact with 'good' stocks or MFs. Those who have not invested can invest now. It should be noted, that there is no good or bad time to invest. It is just to look for right place to invest.

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